

| Club de Playa                                      | Presupuesto Operativo |                |                |               | Cifras en pesos   |                  | AGOSTO 31 DE 2013 |                |
|----------------------------------------------------|-----------------------|----------------|----------------|---------------|-------------------|------------------|-------------------|----------------|
|                                                    | Variación Mensual     |                |                |               | Variación Anual   |                  |                   |                |
|                                                    | Presupuesto Mensual   | Real           | \$             | %             | Presupuesto Anual | Real             | \$                | %              |
| <b>Mantenimiento</b>                               |                       |                |                |               |                   |                  |                   |                |
| Personal de Mantenimiento                          | 23,302                |                | 23,302         | 100%          | 279,619           | 0                | 279,619           | 100%           |
| Consumibles, Insumos y Refacciones                 | 7,520                 | 30,632         | -23,112        | -307%         | 90,243            | 121,227          | -30,984           | -34%           |
| Mantenimiento a Áreas Comunes                      | 70,372                | 32,337         | 38,035         | 54%           | 844,463           | 430,947          | 413,516           | 49%            |
| Vehículos                                          | 0                     | 0              | 0              | 0%            | 0                 | 0                | 0                 | 0%             |
| Equipos y Puestas a Punto                          | 40,517                | 0              | 40,517         | 100%          | 486,200           | 87,522           | 398,678           | 82%            |
| <b>Total Gastos</b>                                | <b>141,710</b>        | <b>62,969</b>  | <b>78,741</b>  | <b>55.6%</b>  | <b>1,700,525</b>  | <b>639,696</b>   | <b>1,060,830</b>  | <b>62.4%</b>   |
| <b>Limpieza y Recolección de Basura</b>            |                       |                |                |               |                   |                  |                   |                |
| Personal                                           | 0                     | 0              |                |               | 0                 | 0                |                   |                |
| Consumibles, Insumos y Refacciones                 | 0                     | 0              |                |               | 0                 | 4,740            |                   |                |
| Servicios Externos                                 | 0                     | 0              |                |               | 0                 | 0                |                   |                |
| Vehículos                                          | 0                     | 0              |                |               | 0                 | 289              |                   |                |
| <b>Total Gastos</b>                                | <b>0</b>              | <b>0</b>       | <b>0</b>       | <b>0.0%</b>   | <b>0</b>          | <b>5,029</b>     | <b>-5,029</b>     | <b>-100.0%</b> |
| <b>Jardinería</b>                                  |                       |                |                |               |                   |                  |                   |                |
| Personal                                           | 10,379                | 0              | 10,379         | 100%          | 124,554           | 0                | 124,554           | 100%           |
| Consumibles, Insumos y refacciones                 | 1,725                 | 35             | 1,690          | 98%           | 20,696            | 12,427           | 8,269             | 40%            |
| Mantenimiento a Equipos y Herramientas             | 500                   | 0              | 500            | 100%          | 6,000             | 15,648           | -9,648            | -161%          |
| Vehículos                                          | 0                     | 0              | 0              | 0%            | 0                 | 15,866           | -15,866           | 0%             |
| Equipos y Puestas a Punto                          | 0                     | 0              | 0              | 0%            | 0                 | 0                | 0                 | 0%             |
| <b>Total Gastos</b>                                | <b>12,604</b>         | <b>35</b>      | <b>12,569</b>  | <b>99.7%</b>  | <b>151,250</b>    | <b>43,941</b>    | <b>107,309</b>    | <b>70.9%</b>   |
| <b>Administración</b>                              |                       |                |                |               |                   |                  |                   |                |
| Personal de Administración                         | 108,206               | 43,872         | 64,334         | 59%           | 1,298,470         | 292,523          | 1,005,948         | 77%            |
| Servicios de Terceros                              | 20,400                |                | 20,400         | 100%          | 244,800           | 113,345          | 131,455           | 54%            |
| Insumos y Consumibles                              | 87,154                | 248,771        | -161,618       | -185%         | 1,045,844         | 883,308          | 162,536           | 16%            |
| Asambleas y Comités de Vigilancia                  | 0                     |                | 0              | 0%            | 0                 | 0                | 0                 | 0%             |
| Suministros                                        | 0                     | 1,427          | -1,427         | 0%            | 0                 | 3,511            | -3,511            | 0%             |
| Equipos y Puestas a Punto                          | 0                     | 3,068          | -3,068         | 0%            | 0                 | 6,558            | -6,558            | 0%             |
| <b>Total Gastos</b>                                | <b>215,760</b>        | <b>297,138</b> | <b>-81,379</b> | <b>-37.7%</b> | <b>2,589,114</b>  | <b>1,299,245</b> | <b>1,289,869</b>  | <b>49.8%</b>   |
| <b>Seguridad</b>                                   |                       |                |                |               |                   |                  |                   |                |
| Personal                                           | 20,161                | 0              | 20,161         | 100%          | 241,933           | 0                | 241,933           | 100%           |
| Uniformes y Equipo Guardias de Seguridad           | 2,097                 | 0              | 2,097          | 100%          | 25,160            | 4,672            | 20,488            | 81%            |
| Mantenimiento Equipos                              | 0                     | 0              | 0              | 0%            | 0                 | 0                | 0                 | 0%             |
| Licencias y Permisos de Operación                  | 0                     | 0              | 0              | 0%            | 0                 | 0                | 0                 | 0%             |
| Vehículos                                          | 2,902                 | 0              | 2,902          | 100%          | 34,820            | 9,186            | 25,634            | 74%            |
| Equipos y Puestas a Punto                          | 1,042                 | 0              | 1,042          | 100%          | 12,500            | 564              | 11,936            | 95%            |
| <b>Total Gastos</b>                                | <b>26,201</b>         | <b>0</b>       | <b>26,201</b>  | <b>100.0%</b> | <b>314,413</b>    | <b>14,422</b>    | <b>299,992</b>    | <b>95.4%</b>   |
| <b>Impuestos, Derechos y Servicios</b>             |                       |                |                |               |                   |                  |                   |                |
| Zona Federal                                       | 0                     | 0              | 0              | 0%            | 0                 | 0                | 0                 | 0%             |
| Impuesto Predial Áreas de Servicios                | 3,358                 | 0              | 3,358          | 100%          | 40,296            | 0                | 40,296            | 100%           |
| Agua                                               | 8,000                 | 0              | 8,000          | 100%          | 96,000            | 0                | 96,000            | 100%           |
| Electricidad                                       | 40,000                | 0              | 40,000         | 100%          | 480,000           | 0                | 480,000           | 100%           |
| Gas                                                | 22,000                | 0              | 22,000         | 100%          | 264,000           | 0                | 264,000           | 100%           |
| Diesel                                             | 1,500                 | 0              | 1,500          | 100%          | 18,000            | 0                | 18,000            | 100%           |
| IMSS/INFONAVIT/SAR                                 | 0                     | 0              | 0              | 0%            | 0                 | 72,428           | -72,428           | 0%             |
| Actualizaciones y Recargos                         | 0                     | 0              | 0              | 0%            | 0                 | 816              | -816              | 0%             |
| Licencias y Permisos / Otros Impuestos             | 5,000                 | 6,434          | -1,434         | -29%          | 60,000            | 15,478           | 44,522            | 74%            |
| <b>Total Gastos</b>                                | <b>79,858</b>         | <b>6,434</b>   | <b>73,424</b>  | <b>91.9%</b>  | <b>958,296</b>    | <b>88,722</b>    | <b>869,574</b>    | <b>90.7%</b>   |
| <b>Total de Gastos Operativos de Club de Playa</b> | <b>476,133</b>        | <b>366,576</b> | <b>109,557</b> | <b>23.0%</b>  | <b>5,713,599</b>  | <b>2,091,054</b> | <b>3,622,545</b>  | <b>63.4%</b>   |